



Customer

Marketing Analysis.



SEO AUDIT



SEO Analyzer ?:

Last Crawl:
September 27, 2021 12:40 PM

RECRAWL WEBSITE

EXPORT TO CSV

ON-PAGE SEO SCORE ?

89 GREAT

ORGANIC MONTHLY TRAFFIC ?

64

ORGANIC KEYWORDS ?

141 GREAT

BACKLINKS ?

128 GREAT

A Section where we will deconstruct your basic springboard of keywords and see if you already have a good set of keywords or how you can acquire a better springboard.

[SEO Analyzer Overview](#) / [SEO Issues](#)

SEO Issues :

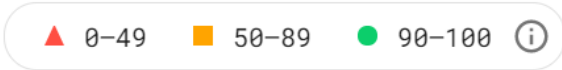
ALL ISSUES | CRITICAL ERRORS | WARNINGS | RECOMMENDATIONS

EXPORT TO CSV

SEO ISSUES DISCOVERED	DIFFICULTY	SEO IMPACT
5 pages have a low word count What is this and how do I fix it?	Moderate	High
2 pages are blocked from appearing in search engines What is this and how do I fix it?	Moderate	High
12 pages with no content compression enabled What is this and how do I fix it?	Hard	Medium
3 pages with no meta description What is this and how do I fix it?	Moderate	Medium
7 pages with a <title> tag that is too long What is this and how do I fix it?	Easy	Medium

We will then look at potential SEO issues and detail them for you and how easy each of these issues are to fix and change.

SEO AUDIT



Field Data — The Chrome User Experience Report [does not have sufficient real-world speed data](#) for this page.

Origin Summary — The Chrome User Experience Report [does not have sufficient real-world speed data](#) for this origin.

Lab Data — Metrics are based on [lab data](#) collected and analyzed by [Lighthouse](#).



▲ First Contentful Paint	9.3 s	▲ Time to Interactive	16.8 s
▲ Speed Index	30.2 s	● Total Blocking Time	130 ms

Opportunity

▲ Properly size images	<div style="width: 100%;"></div>	221.55 s	▼
▲ Serve images in next-gen formats	<div style="width: 100%;"></div>	141.75 s	▼

Warnings:

- Unable to locate resource ...images/down-arrow.png
- Unable to locate resource ...images/ui-icons_222222_256x240.png

▲ Efficiently encode images	<div style="width: 100%;"></div>	89.7 s	▼
▲ Eliminate render-blocking resources	<div style="width: 100%;"></div>	9.41 s	▼
▲ Enable text compression	<div style="width: 100%;"></div>	3.45 s	▼
▲ Reduce unused JavaScript	<div style="width: 100%;"></div>	2.25 s	▼
▲ Reduce unused CSS	<div style="width: 100%;"></div>	2.1 s	▼
▲ Reduce initial server response time	<div style="width: 100%;"></div>	1.05 s	▼

SEO AUDIT



We will then look at page speed and how content is optimized for the website along with showing various ways to help fix some of these issues

Keywords by Traffic

Volume ▾ SEO Difficulty ▾ Keyword Filters ▾

EXPORT TO CSV ▾ COPY TO CLIPBOARD ▾ (+) ADD TO LIST 0 of 80 Selected

LOCATIONS GB [63] AU [1] IN [0] MY [0] MORE ▾

<input type="checkbox"/>	KEYWORDS		VOLUME	POSITION	EST. VISITS	SEO DIFFICULTY
<input type="checkbox"/>	dancefloor hire	Search Results ▾	1,000	94	0	22
<input type="checkbox"/>	photobooth party	Search Results ▾	720	86	0	52
<input type="checkbox"/>	diamond photo	Search Results ▾	320	21	1	55
<input type="checkbox"/>	diamond photos	Search Results ▾	320	67	0	57
<input type="checkbox"/>	my booths	Search Results ▾	260	66	0	65
<input type="checkbox"/>	photo booth leads	Search Results ▾	210	61	0	33
<input type="checkbox"/>	photoboosts	Search Results ▾	210	18	1	47
<input type="checkbox"/>	at home instant photo booth	Search Results ▾	170	82	0	72

We will then show you your keywords by traffic and see how you are placing in every category of keyword

WEBSITE DECONSTRUCTION



We will the deconstruct the layout and content of your site with everything from branding to contentbeing analyzed and broken down

Your Website Here

SOCIALS & LOCAL SEO



We will then look through your socials and your local presence with SEO and see where you rank and how your social media is doing at engaging your potential customers

CONCLUSION & NEXT STEPS



A full conclusion will then be prepared and given to you which will show our overall thoughts and the next steps you should take and how to go about them